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Online Publishing Certificate Program Offering a Lifeline to the Self-Published Author

Brooklyn (NY) – Medgar Evers College of the City University of New York is launching a new Online Publishing Certificate Program for authors seeking to self-publish their works. The program will begin in the fall of 2009, and a waiting list has already been established for individuals interested in the program. Email ace.info@mec.cuny.edu to pre-register or to request more information.

“The Certificate Program offers an overview of all the elements that go into being a successful self-publisher,” said Fred Beauford, Director of the Online Publishing Certificate Program at Medgar Evers College. “It is designed for those who want to enter the field of publishing as a career and for those who want to become publishers in their own right.”

“What’s great about this,” Beauford added, “is that this course is given through the Department of Adult and Continuing Education, so no advanced degree is required. In addition, we are now part of the rapidly expanding on-line educational world, which means students can sit in the comfort of their home, anywhere in the world, and learn from some of the top people in the publishing field.”

The Online Publishing Certificate was created in collaboration with the Adult and Continuing Education and the Center for Black Literature, and is designed to be completed in 12 weeks. The program includes five courses: Introduction to Publishing, The ABC’s of Self-Publishing, Online Publishing/New Media Workshop, Fundamentals of Copyediting, and the Role of the Agent. Individual course registration is available but certificates will be awarded upon successful completion of the entire program.

Courses range from 3 to 7 sessions and may be completed at students’ convenience within the allotted course dates. All courses are taught by experts in the field who have specific experience in the courses they are teaching.

“Self-publishers have a daunting path in front of them,” stated Beauford. “Technology has made it easy to self-publish; however, if you don’t understand how books are put together, edited, designed and finally sold to the public, then you are going to end up with few books sold

and may have spent ten times the money you should have.”

Admissions requirements for the program are a high school diploma or GED; an AA is desirable but is not required for entrance into the program. Total cost of the program, if taken all at once, is \$990. A Certificate of Completion will be provided upon successful completion of the program.

Online classes start in the fall of 2009. To pre-register or to request a program description, please email Adult and Continuing Education at ace.info@mec.cuny.edu.